

DELYSA AMISSAH-AIDOO

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EDUCATION

Texas Christian University

FortWorth, TX

May 2022

Dual Degree

Bachelor of Business Administration
Business Information Systems, 2022

Bachelor of Science

Design Studies, 2022

Tarrant County College

FortWorth, TX

May 2019

Associates of Arts

SKILLS

Adobe Creative Suite

*Photoshop, Illustrator, InDesign,
LightRoom, After Effects, Premiere Pro*

UI/UX

*Wireframing, Usability Testing, User
Research, Rapid Prototyping, Adobe XD,
Sketch, Figma, InVision, HTML, CSS, WP
Engine, Rise by Articulate*

Information Systems

*MS Visio, SQL, MS Teams, SAP HANA4,
Python, Tableau, Alteryx, SCRUM, Agile*

Key Skills

*Project Leadership, Creative Problem-
Solving, Cross-Functional Collaboration,
Quick Adaptability*

HONORS

Magna Cum Laude Graduate

Graphis New Talent Competition
2022 (3 Silver Awards, 3 Honorable Mentions)

TCU Juried Graphic Design Show
design work selected by professional juror

Dean's List

TCU Chancellor Scholar (Full Tuition
Scholarship Recipient)

www.delysadesigns.com

EXPERIENCE

UI/UX Designer | July 2023 - Present

Ziosk, Dallas, TX

- Build and improve design systems, develop high-fidelity prototypes and ensure seamless implementation with developers, maintaining pixel-perfect product designs.
- Iterate designs based on user research, feedback, and usability testing, while staying updated on industry trends and best practices.
- Collaborate across Product and Innovation, and Marketing teams to develop thorough solutions that help advance the company's efforts to lead in restaurant technology.

Learning Experience Designer | October 2022 - April 2023

Invitation Homes, Dallas, TX

- Collaborated within the Learning & Development team, and SMEs to design and develop effective graphic and video learning solutions.
- Leveraged best practices in UX and responsive design and employ iterative development methodologies.
- Identified new tools and emerging technology that improves the development of learning experiences and improve existing processes.

UI/UX Designer | January - April 2022

Dialexa, Dallas, TX

- Selected for student mentorship program focused on real-world product design as a business representative and graphic designer of the TCU team.
- Developed innovative solutions to the presented problem using standard UX methodology such as market analysis, user flow mapping, and wireframing.
- Presented solutions to working professionals and students from local universities using resources such as Figma and Slack.

UI/UX Intern | June - August 2021

Texas Council for Developmental Disabilities (TCDD), Remote

- Designed new logo to enhance the TCDD brand identity which was chosen based on a council vote to replace the 30-year-old logo.
- Gained knowledge about social media analytics, copywriting, and WCAG accessibility standards and website management.
- Contributed to the design and administration of usability and accessibility testing for TCDD's new accessible WordPress website.

AFFILIATIONS

Compassion International | Volunteer | June 2017 - Present

TCU Design Focus | Secretary | Spring 2020 - May 2022

TCU Association for Information Systems | Member | Fall 2020 - May 2022