

DELYSA AMISSAH-AIDOO

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EDUCATION

Texas Christian University

Fort Worth, TX

May 2022

Dual Degree

Bachelor of Business Administration

Business Information Systems, 2022

Bachelor of Science

Design Studies, 2022

SKILLS

Adobe Creative Suite

Photoshop, Illustrator, InDesign,

LightRoom, After Effects, Premiere Pro

UI/UX

Wireframing, Usability Testing, User

Research, Rapid Prototyping, XD, Sketch,

Figma, InVision, HTML, CSS, WP Engine,

Rise by Articulate

Information Systems

MS Visio, SQL, MS Teams, SAP HANA4,

Python, Tableau, Alteryx, SCRUM, Agile

Microsoft Office Specialist

2016 Certification

HONORS

Magna Cum Laude Graduate

Graphis New Talent Competition

2022 (3 Silver Awards, 3 Honorable Mentions)

TCU Juried Graphic Design Show

design work selected by professional juror

Dean's List

TCU Chancellor Scholar (Full Tuition

Scholarship Recipient)

www.delysadesigns.com

EXPERIENCE

Learning Experience Designer | October 2022 - Present

Invitation Homes, Dallas, TX

- Collaborates within the Learning & Development team, and SMEs to design and develop effective digital learning solutions.
- Leverages best practices in UX and responsive design and employ iterative development methodologies.
- Identifies new tools and emerging technology that improves the development of learning experiences and improve existing processes.

UI/UX Designer | January - April 2022

Dialexa, Dallas, TX

- Selected for student mentorship program focused on real-world product design as a business representative and graphic designer of the TCU team.
- Developed innovative solutions to the presented problem using standard UX methodology such as market analysis, user flow mapping, and wireframing.
- Presented solutions to working professionals and students from local universities using resources such as Figma and Slack.

UI/UX Intern | June - August 2021

Texas Council for Developmental Disabilities (TCDD), Remote

- Designed new logo to enhance the TCDD brand identity which was chosen based on a council vote to replace the 30-year-old logo.
- Gained knowledge about social media analytics, copywriting, and WCAG accessibility standards and website management.
- Contributed to the design and administration of usability and accessibility testing for TCDD's new accessible WordPress website.

UI/UX Designer | September 2021 - November 2021

Texas Christian University, Fort Worth, TX

- Selected by Design professor to work on a team as the UX designer on a branding project for an international Fintech start-up company based in Ghana.
- Conducted research about user experience in Fintech and contributed to deciding on the logo and brand standards of the start-up.
- Designed and presented website prototypes to be used as a guide upon establishment of the company.

AFFILIATIONS

Compassion International | Volunteer | June 2017 - Present

TCU Design Focus | Secretary | Spring 2020 - May 2022

TCU Association for Information Systems | Member | Fall 2020 - May 2022